

Module Timetable

Module Name: Strategic Marketing Management

Module Code: MKTG70307

Lecturer: Ms. Shiranaaz Kaney

Class code: MPK21A2MG

Mode: On-line

	Date	Time	Remark
1	(Sat) 23-Oct-21	1:00PM-4:00PM	
2	(Sat) 30-Oct-21	1:00PM-4:00PM	
3	(Sat) 6-Nov-21	1:00PM-4:00PM	
4	(Sat) 13-Nov-21	1:00PM-4:00PM	
5	(Sat) 20-Nov-21	1:00PM-4:00PM	
6	(Sat) 27-Nov-21	1:00PM-4:00PM	
7	(Sat) 4-Dec-21	1:00PM-4:00PM	
8	(Sat) 11-Dec-21	1:00PM-4:00PM	
9	(Sat) 18-Dec-21	1:00PM-4:00PM	
10	(Sat) 1-Jan-22	1:00PM-4:00PM	
11	(Sat) 8-Jan-22	1:00PM-4:00PM	
12	(Sat) 15-Jan-22	1:00PM-4:00PM	
13	(Sat) 22-Jan-22	1:00PM-4:00PM	REVISION WEEK

Submission Dates	
Individual Assignment (100%)	12-Feb-22

Notes:

- * Changes to the timetable will be informed via APIIT student email.
- * Additional sessions will be conducted if required.